

KARRIEM MUHAMMAD

VISUAL DESIGNER

karriemuhammad.com

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PROFESSIONAL PROFILE

Graphic/Visual designer seeking a challenging and creatively stimulating work environment. Actively seeks projects. Excellent communication skills. Quickly and efficiently fulfills demands. Has 10+ years of marketing design, art direction, brand strategy, digital design, web design, UX/UI design, packaging design, experiential marketing, video editing & motion graphics, and print design. Constantly seeking improvement and new skills.

EDUCATION

Bachelor - Art/Design
Clark Atlanta University
2003-2007

Animation
Westwood College
2007-2010

SKILLS

Photoshop
Illustrator
Indesign
Wordpress
Microsoft Word
Microsoft Excel
Video Editing
UX Design
Motion Graphics

ONLINE PORTFOLIO

karriemuhammad.com

EXPERIENCE

GRAPHIC DESIGNER/WEBMASTER

Saint Louis Public Schools | St. Louis, MO | 2016 – Present

Spearheaded daily design in the largest school district in the state of Missouri.

- Compose billboards in Photoshop & Illustrator.
- Brochure design & Poster Design, Print production
- School Logo and Re-Brand projects
- Brand strategy
- TV Channel Motion Graphics
- Web & User Experience Design using content management software
- Tools used: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Premiere Pro

VISUAL DESIGNER

YNCreative (Self Employed) | 2007 – Present

Branding, digital design, print design, visual design, web design, video editing and motion graphics

- Art direction
- Brand design, Web design, Digital design
- Directed marketing/advertising campaigns for clients in 3 major cities
- Social media strategy, Experiential marketing
- Print design, Project management
- Successfully re-branded 5 different companies
- Tools used: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Premiere Pro, Microsoft Powerpoint, Microsoft Word, Microsoft Excel, Wordpress,

EXPERTISE

Photoshop



Illustrator



Branding



Web Design



INTERESTS

Photography

Traveling

Audiobooks

Movies

Cryptocurrency

EXPERIENCE (CONTINUED)

GRAPHIC DESIGNER/LEAD WEB DEVELOPER

Response! Targeted Marketing | St. Louis, MO | 2016 – 2016

CSS/HTML, Wordpress, Data security, digital design, print design

- Web design, Digital design
- Built websites from scratch in wordpress using themes, css, html
- Maintained data security for high-end clientele
- Print design, Project management
- Developed SEO strategies work web content
- Built innovative web forms in wordpress
- Tools used: Adobe Photoshop, Adobe Illustrator, Microsoft Word, Microsoft Excel, Wordpress

WEB DEVELOPER INSTRUCTOR

Claim Academy | St. Louis, MO | 2016 – 2016

Directed students ages 17-24 in entry level coding and web development.

ASSISTANT CREATIVE DIRECTOR

CMP Media Marketing | Belleville, IL | 2014 – 2015

Branding, digital design, print design, visual design, web design, video editing, motion graphics

- Art direction
- Brand design, Web design, Digital design
- Directed marketing/advertising campaigns for clients in Belleville, IL
- Social media strategy, Experiential marketing
- Print design, Project management
- Tools used: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Premiere Pro, Microsoft Powerpoint, Microsoft Word, Microsoft Excel, Wordpress,

VISUAL DESIGNER

InTheData LLC | Los Angeles, CA | 2008 – 2010

Branding, UX/UI design, digital design, visual design, web design, video editing, motion graphics

- Facilitated team meetings to startup website
- Interface design, Digital design, 3D Design
- Project management
- Tools used: Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Premiere Pro, Maya, 3DS Max